



12th Australasian Data Mining Conference (AusDM 2014)

For the past decade, the annual **Australasian Data Mining Conference, AusDM** has brought together practitioners and researchers related to data mining, the art and science of intelligent analysis of (usually large) data sets. This year's conference, **AusDM'14**, (<http://ausdm14.ausdm.org/>) will be held in Brisbane from **27th- 28th November**.

Highlights of the **AusDM'14** conference include keynote addresses by:

- Professor Peter Bartlett, University of California at Berkeley & Queensland University of Technology
- Professor Geoff McLachlan, University of Queensland

AusDM generally attracts around 50 to 80 delegates from Asian and Australian university and industry organisations.

The AusDM 2014 organisers are pleased to offer you a choice of five sponsorship opportunities.

Platinum Package

Platinum registration includes:

- Option to set up a stand located prominently near AusDM tea break facilities
- Access to Delegate email list (for delegates that agree for their contact details to be supplied)
- Full size corporate badging on the AusDM web site, banners and public relations materials
- Option to include corporate brochures in delegate's satchels
- Five registrations (valued at \$445 each) – these may be made available to post graduate student researchers as Sponsorships in the name of your organisation

Platinum package is \$2,000 + 200 (GST) = \$2,200

Gold Package

Gold registration includes:

- Small size corporate badging on the AusDM web site, banners and public relations materials
- Option to include corporate brochures in delegate's satchels
- Three registrations (valued at \$445 each)

Gold package is \$1,200 + 120 (GST) = \$1,320

Silver Package

Silver registration includes:

- Option to include corporate brochures in delegate's satchels
- Two registrations (valued at \$445 each)

Silver package is \$800 + 80 (GST) = \$880

Academic Post Graduate Package

The Academic Post Graduate Package is available to universities who register two or more higher degree students. The package includes

- Option to include university brochures in delegate's satchels
- Small size corporate badging on the AusDM web site, banners and public relations materials

Academic Post Graduate Package is \$400 + 40 (GST) = \$440

Marketing only packages

- Corporate brochures in delegate's satchels **\$200 + \$20 (GST) = \$200**

In addition to the Platinum, Gold, or Silver, a limited space for booths are available. Please contact Andrew Stranieri from the AusDM 2014 Sponsorship Office for further information on: a.stranieri@federation.edu.au, 03 53279283. On behalf of the AusDm 2014 Organising Committee